

## SCHEDULE "D"

### PONOKA STAMPEDE ASSOCIATION (PSA) SHOWDOWN ROUND MEGA CASH

#### FINANCIAL CONTROLS

#### 1. TICKET CONTROL PROCEDURES

##### 1.1 Electronic Ticketing

- a. We control ticket processing in the following manner. As per the sample ticket attached there are:
  - i. 10,000 tickets assigned to the price category of 1 ticket for \$5.00 (value of \$25,000.00). The ticket numbers are assigned by the computer and e-mailed with leading alpha character of "E".
  - ii. 50,000 tickets assigned to the price category of 10 tickets for \$10.00 (value of \$50,000.00). The ticket numbers are assigned by the computer and e-mailed with leading alpha character of "D".
  - iii. 460,000 tickets assigned to the price category of 40 tickets for \$20.00 (value of \$230,000.00). The ticket numbers are assigned by the computer and e-mailed with a leading alpha character of "C".
  - iv. 900,000 tickets assigned to the price category of 150 tickets for \$50.00 (value of \$360,000.00). The ticket numbers are assigned by the computer and e-mailed with a leading alpha character of "B".
  - v. 1,200,000 tickets assigned to the price category of 400 tickets for \$100.00 (value of \$300,000.00). The ticket numbers are assigned by the computer and e-mailed with a leading alpha character of "A".
- b. Additional tickets for each category may be added pending approval from AGLC.

#### 2. RECONCILIATION

After each day, we verify that total tickets sold and e-mailed equal funds received. The Electronic Raffle System Administrator, prior to any and all draws, verifies all of these processes and ensures the records are balanced with tickets sold and money received. Individual Responsible for the reconciliation: Tasha Lydom, contact info: (403) 358-6737.

#### 3. INPERSON CASH SALES PROCEDURES

Controls for inperson cash sales will fall under the control ticket process as listed in 1.1 a. above.

Each inperson electronic sales unit is signed in and out for each sales shift by the draw Coordinator, thus each ticket seller is identified for each unit.

- i. The number of tickets sold and dollar value is generated by each sales unit and checked against the cash that is brought in by the ticket sellers to verify the totals for each unit.
- ii. This is verified at the end of each sales shift and entered on the control sheet for each sales shift, which also totals the results for the sales shift.

At the end of each day a cash deposit is made to the 50/50 account at the Ponoka Branch of ATB Financial.

#### 4. PRIZE PAYMENT & REPORTING

The cheques for the winners are paid from the 50/50 account at the Ponoka Branch of ATB Financial.

Transactions (cash deposits and prize payments) can be seen on the bank statements which are submitted to AGLC.

The entire body of results is then submitted to the accounting firm of Rowland, Parker and Associates LLP for independent verification.

**SCHEDULE "E"**  
**PONOKA STAMPEDE ASSOCIATION (PSA) SHOWDOWN ROUND MEGA CASH RAFFLE**  
**Promotional Activities**

1. Beginning June 15, 2024 the raffle will be sold online and in person, with promotions completed using social media resources, (Facebook, Instagram) as those platforms allow. Email blasts will be sent to buyers of former electronic raffles (approx. 200). Media advertising (radio) will follow in the latter part of week dependant on sales.
2. Beginning June 25, 2024 this raffle will be sold online and in-person in conjunction with the traditional 50/50 raffle applied for. The Mega cash raffle will be sold in-person in differing locations within the Ponoka Stampede grounds and venues. Sales personnel will be identified by different dress and signage. QR coded posters and advertising will lead customers to the proper website explaining the mega cash raffle.
3. During Ponoka Stampede video clips will be shown to the inhouse audience during the performance to promote both 50/50 draws.

## SCHEDULE "C"

### PONOKA STAMPEDE ASSOCIATION (PSA) SHOWDOWN ROUND MEGA CASH RAFFLE RULES

- 1. Licensee:** The Raffle (the "Raffle") shall be conducted by the Licensee pursuant to a license (the "License") from the Alberta Gaming, Liquor and Cannabis Commission ("AGLC") and in accordance with the Criminal Code of Canada, Alberta Gaming and Liquor Act and Regulations, AGLC Policy, AGLC Raffle Terms and Conditions, and the terms of the Raffle Licensee Agreement between the Licensee and Ascendfs Canada, Ltd (the "Service Provider").
- 2. Date and Location of Draw:** The final draw will take place by Random Number Generation ("RNG") online at [www.ps5050.com](http://www.ps5050.com) on July 1, 2024.
- 3. Rules:** These are the official Raffle Rules and are available upon request.
- 4. Eligibility:** The Raffle is open to all persons who are in the Province of Alberta when purchasing tickets online. Ticket purchasers must be 18 years of age or older. Employees of the Service Provider, the Licensee including Ponoka Stampede Association Board Members, or their immediate family are NOT eligible to participate (defined as purchase tickets or receive prizes) in the Raffle. Ticket sellers may not purchase tickets.
- 5. Minor Children:** Adult ticket purchasers are not to give their ticket to a person under the age of eighteen (18) years as required by the Public Trustees Act.
- 6. Tickets: Ponoka Stampede** Ticket pricing shall be:
  - "A" Series: One Hundred (\$100.00) for four hundred (400) Tickets. 1,200,000 Tickets available
  - "B" Series: Fifty dollars (\$50.00) for one hundred & fifty (150) tickets. 900,000 tickets available
  - "C" Series: Twenty dollars (\$20.00) for forty (40) tickets. 460,000 tickets available
  - "D" Series: Ten dollars (\$10.00) for ten (10) tickets. 50,000 tickets available
  - "E" Series: Five dollars (\$5.00) for one (1) ticket. 10,000 tickets available
- 7. No Refunds.** All ticket sales are final. There will be no refunds issued to anyone for any reason. All tickets purchased and entered the draw cannot be refunded, including if ticket purchasers made an error in selecting the number of tickets they desire to purchase.
- 8. How to purchase:**
  - A. In Person: members of the Ponoka Air Cadet Squadron will be selling tickets via electronic handheld terminals on site.
  - B. Electronically / Internet: Visit [www.ps5050.com](http://www.ps5050.com) during the Licensed Event and follow the directions to purchase and print the tickets for the Raffle:
    - (a) The initial landing page [www.ps5050.com](http://www.ps5050.com) is where the rules of the raffle are explained. The button that says "PLAY NOW" will take ticket purchasers to the purchase portal section of the page.

- (b) In the purchase portal section, ticket purchasers:
- i. Select a price point for purchase and the quantity of that price point.
  - ii. Enter necessary personal information for purchase and agree to raffle terms and conditions; and
  - iii. Enter their credit card information for purchase.
- (c) If the transaction is approved the ticket purchaser will receive a confirmation message and order ID followed by an email containing the ticket PDF as well as numbers on the ticket in the body of the message. It can take several hours for the ticket purchaser to receive their e-mail confirmation. Ticket purchasers are required to enter their e-mail address correctly with no errors when purchasing to ensure they receive their tickets and should check their spam and junk mail folders if they have not received their tickets a few hours after their time of purchase.
- (d) If the ticket purchaser has not received their ticket by 9 AM MDT the day following, they can e-mail [ponokastampede5050resend@gmail.com](mailto:ponokastampede5050resend@gmail.com) to request that their tickets be resent. They must e-mail from the same e-mail they purchased tickets with. Tickets will be resent between Noon and 3 PM MDT the day following.

Ticket Purchasers purchasing Raffle tickets online must fully complete their purchase using the procedures specified above. All online purchases are subject to and will be treated in a manner consistent with the Website terms of use and privacy policy.

All methods of purchase may not be available at all times. If the System experiences any technical difficulties during an event or in the event virus, bugs, unauthorized human intervention, or other causes corrupt administration, security, fairness, integrity, or proper operation of the Raffle (or any portion thereof), Ponoka Stampede Association reserves the right in its sole discretion to: (i) cancel the Raffle; or (ii) suspend the Raffle until the problem can be remedied, whereupon it will resume. Without limiting the generality of the foregoing, in the event of a cancellation or suspension), Ponoka Stampede Association reserves the right, in its sole and absolute discretion, to elect to identify a winner and award the prize by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation or suspension.

**9. The Draw:** Tickets will be available for purchase starting at 10:00am MDT on June 15, 2024. Sales will close at approximately 7:50pm MDT on the July 1, 2024. The final draw shall take place after sales close, at approximately 8:10 PM MDT. All draws will take place at the Ponoka Stampede Grounds (5616 39 Ave. Ponoka, AB.). All Draws will be open to the public. The winning tickets will be selected via Random Number Generator (“RNG”).

**10. Winner Notification:** The winning ticket number will be posted on the Ponoka Stampede Association website at [www.ps5050.com](http://www.ps5050.com) no later than 10:00 PM MDT July 1, 2024. The winning number will be announced by the event announcer during the event and will be posted to all Ponoka Stampede social media platforms. A winner purchasing a ticket online will be contacted via email based on the contact information supplied upon the online purchase. In the case of a discrepancy between the posted number and the actual number selected through Random Number Generation, the actual number selected through Random Number Generation will be the valid winning number.

The holder of the winning tickets will have ninety (90) days to present the winning ticket to the Licensee. The holder of the winning ticket may claim the prize in person or by contacting the 50/50 office at [ponokastampede5050raffle@gmail.com](mailto:ponokastampede5050raffle@gmail.com) and forwarding their purchase e-mail and a copy of their government issued photo identification and address. Prize claimant must provide the Ponoka Stampede Association with all information required by provincial gaming regulations to claim a prize. The prize claimant will be required to sign a Declaration and Release ("Release") which must be executed and returned to the Ponoka Stampede Association no later than three (3) business days after his/her receipt of the Release. With their permission, the winner's name will be publicized on [www.ponokastampede.com](http://www.ponokastampede.com) and on various social media channels belonging to the license holder without further compensation to the winner other than the prize awarded.

The winner will receive a cheque within thirty (30) days of the winner delivering the winning Raffle Ticket, executed Release, and all other required documents to the Ponoka Stampede Association.

If no winner comes forward after the Ninety (90) day period has elapsed the prize will be donated to a charity, with the approval of the AGLC.

**11. The Prize:** In the Raffle, the Ponoka Stampede Association will start the jackpot at \$10,000.00, and the Prize for the Raffle will be 50% of \$10,000.00 plus 50% of the gross revenue received from all tickets sold. The initial \$10,000.00 seeded pot will come from general revenues (not including gaming funds). Prize is not transferable and must be accepted as awarded with no substitutions. The Prize shall be paid by cheque from the PSA. The designated winning raffle ticket number contained in the ticket purchaser's ticket is validation for claiming the Prize.

Unauthorized persons copying, selling or altering tickets are subject to prosecution. A Raffle ticket will be void and a Prize not paid/redeemed if there is proof that the ticket was stolen, not issued, ineligible, altered, counterfeit, defective, printed in duplicate, or printed/produced in error. The Service Provider and the PSA is not responsible for lost or stolen tickets or tickets redeemed in error by their agents. All tickets, transactions and winners associated with the Raffle are subject to the rules, regulations and procedures put in place by the PSA and the lawful charges thereof.

**12. Early Bird Draw:** All tickets purchased for the Raffle prior to an Early Bird Draw Closing Time will be eligible to win the Early Bird Prize as listed below and will automatically be entered into the draw for that Early Bird Prize.

**The winning raffle numbers for Early Bird Prize will still be entered into the draw for the 50/50 Prize that the ticket was purchased for.**

All tickets purchased for the Raffle prior to an Early Bird "Draw Closing Time" will be eligible to win that Early Bird Prize on the day of that Raffle and will automatically be entered into the draw for future Early Bird Prizes for this Raffle Event.

The draw for each Early Bird Prize shall take place at the Ponoka Stampede Grounds (5616 39 Ave. Ponoka, AB.) and be announced no later than 1 hour after the Draw Closing Time for that Early Bird Prize. The winning raffle number for the Early Bird Prizes will be selected via RNG.

Early Bird Prize Draw - \$5,000 Cash prize to be drawn at 5:30 p.m. MST June 23, 2024. Early Bird draw closes June 23, 2024, at 5:00 p.m. MST.

Winner notification for the winning raffle number of the Early Bird Prizes will be posted on the PSA website at [www.ps5050.com](http://www.ps5050.com) shortly after the draw for that Early Bird Prize and will follow the Winner Notification process under Paragraph 10 of these Raffle Rules.

Early Bird Prizes are not transferable and must be accepted as awarded with no substitutions.

**13. Multiple Ticket Holders:** If more than one individual's name is written on / associated with a winning ticket, the prize will be awarded to only one of the individuals named on said ticket. Neither the Ponoka Stampede Association nor AGLC is responsible for any disputes among individuals whose names are written on/associated with a winning ticket.

**14. Cancellation:** The Licensee may rescind, cancel, amend, or revoke the Raffle, subject to the prior approval of AGLC. Without limiting the generality of the foregoing, the Licensee reserves the right to cancel or modify the Raffle and/or these Official Rules, in whole or in part and without notice, if the Licensee determines that fraud or technical or other failures have threatened or destroyed the integrity of the Raffle.

**15. License Fee:** The License fee will be paid from the Ponoka Stampede general account and will be reimbursed from the Ponoka Stampede Raffle account following the Ponoka Stampede.

**16. Accounting and Reporting:** The accounting firm of Rowland, Parker & Associates LLP, of Ponoka AB., to verify cash to sales and will complete all reports.

**17. Contact Information:** Complaints, comments or concerns should be addressed to:

- 50/50 Raffle Chairperson, Ponoka Stampede Association, Box 4336, Ponoka, AB. T4J 1R7, or
- by email: [stampede@ponokastampede.com](mailto:stampede@ponokastampede.com)